

Butterfly®

July 2005

NEWS

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Champions League winner Gönnern: Into the centre of media attention



Überraschender Champions-League-Erfolg für hessischen Bundesligisten
Gönnern setzt sich die Krone auf



Die Herren vom Oberrhein: Sebastian Götz, Jörg Rothemann und Timo Boll.

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Ladies and Gentlemen,
Dear Table Tennis friends,

I would like to take the chance and wish
you a nice summer and a relaxing holiday
season.

Yours

Yuki Kamizuru

www.butterfly-world.com

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Stimmen

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Three Pro Tour titles: Butterfly Star Oh Sang-Eun is „Player of the Summer“

Oh – in many languages around the globe an impression of astonishment. If somebody says Oh in the Table Tennis World nowadays, it's combined with astonishment as well – astonishment about the series of success of the South Korean top player Oh Sang-Eun.

The WCC Bronze Medallist is without doubt the player of this summer. His title at his home-play at the Korean Open in Suncheon as opening tournament of the Pro Tour phase after the World's Championships in Shanghai were followed by further triumphs at the Chile Open in Santiago and last at the US Open in Fort Lauderdale. The medal flow of the 28-year old Butterfly star with a tendency towards Gold can be recognized in the World's Ranking List as well. In the July Ranking the right-hander is marked 7, and by this amongst top ten for the second time after being No. 10 in October 2003. His success at the US Open is supposed to bring another improvement for August. Not bad for somebody, who was listed 25 before Shanghai. In the year's accounting of the Pro Tour Oh has of course taken the lead after his unusual „triple“ and can take a start at the Grand Finals in December in China almost for granted.

The success of Oh in his home country and in Latin-America has not been the only outstanding result out of the view of the Butterfly actors. Realistically the outcome of the right-hander with the Shakehand-style was not to be topped. At least two times Silver was the result of the White-Russian defender Viktoria Pavlovitch in two finals in the singles of the Brazilian Open in Rio de Janeiro and in the doubles with sister Veronika in Chile.

As a little collector of medals Lee Chul-Seung turned out. Oh's fellow entered the final of the US Open in the doubles, after he had won Bronze in the doubles in Rio before. Third ranks were achieved in the Singles by the Croatian Top-10 player Tamara Boros at the Brazilian Open and by the Hungarian Peter Fazekas in Chile. Under the famous Sugar Loaf Mountain European Champion Liu Jia (Austria) and the Slovene Bijan Tokic made the leap into the semi-final in the doubles.



July

2005

Schedule

8th of September – 11th of September 2005

Pro Tour: Panasonic China Open

18th of September – 22nd of September 2005

Pro Tour: Volkswagen Open in China

25th of September 2005

Pro Tour: Japan Open in Yokohama

23rd of October to 28th of October 2005

Men's World Cup in Liege (Belgium)

Our Photo Partner



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Hessian Federation now Partner of Butterfly

The Hessian Table Tennis Federation will utilize Butterflies Know-How for it's players and clubs for the next five years. The HTTV is the only regional Federation in Germany, with which Butterfly has made a contract. The HTTV is not only known by it's figurehead Timo Boll and the leading club TTV RE-BAU Gönnern, but especially because of it's 80.000 members in 1.070 clubs. An interesting partner for it's Junior offensive and the top results in Junior sports. Worldwide approximately now about 200 players are under contract of Butterfly; 80 of them in Germany.



The Butterfly Mini-Table was in use at the Sports Congress in Frankfurt to entertain the visitors.



www.httv.de



New: Butterfly Table Tennis Centre in Bangkok

He is considered one of the greatest supporter of Table Tennis in the country: Tiruk Sanguansin. Just a few days ago the successful owner of an icecream factory fulfilled a dream. Sanguansin, whose sons are National Players of Thailand, opened a modern Table Tennis centre with the support of Butterfly.

The Table Tennis centre is in the middle of a prestigious residential part of town in a park-like area. The modern building has anything to present, a Table Tennis heart may desire. In the training hall eight tables are provided. The centre as well offers accommodation for coaches and children and a spacious entrance hall.

Butterfly boss Tamasu was enthusiastic: „This centre offers ideal training possibilities for the Table Tennis youngsters. I'm convinced that one or the other Thai-player will rise into the international Table Tennis scene!“



Shortly noted:

Butterfly successful in South-Africa as well

Their hearts belong to Table Tennis: Greg Naik, professional clarinettist in the South African Army Band, and Theo Cogill, Butterfly contract player in South Africa. And their love to the sports with the small celluloid ball brought both of them the first success:

At the South African Junior Championships in Pietermaritzburg (Durban) Theo Cogill and his team won four Gold medals: U20 boys, U20 doubles, U20 mixed and U20 team.

And because of the support by Butterfly Greg Naik's club had a surprising success as well: the club „Boundary Table Tennis“ made 31 medals at the South Africa Junior Championships

Theo Cogill (left) and
Greg Naik.



ITTF World's Ranking lists, mens (07/2005)

1	WANG Liqin CHN	16	CHEN Weixing AUT
2	MA Lin CHN	17	LIU Guozheng CHN
3	BOLL Timo GER	18	SMIRNOV Alexei RUS
4	WANG Hao CHN	19	KORBEL Petr CZE
5	SAMSONOV Vladimir BLR	20	KARLSSON Peter SWE
6	Chen Qi CHN	21	LEUNG Chu Yan HKG
7	OH Sang Eun KOR	22	HAO Shuai CHN
8	RYU Seung Min KOR	23	WALDNER Jan-Ove SWE
9	KREANGA Kalinikos GRE	24	KO Lai Chak HKG
10	CHUAN Chih-Yuan TPE	25	CHIANG Peng-Lung TPE
11	KONG Linghui CHN	26	PRIMORAC Zoran CRO
12	SAIVE Jean-Michel BEL	27	BLASZCZYK Lucjan POL
13	SCHLAGER Werner AUT	28	JOO Se Hyuk KOR
14	MAZE Michael DEN	29	KEEN Trinko NED
14	CRISAN Adrian ROU	30	ROSSKOPF Jörg GER

ITTF World's Ranking lists, women (07/2005)

1	ZHANG Yining CHN	16	SONG Ah Sim HKG
2	NIU Jianfeng CHN	17	LAU Sui Fei HKG
3	WANG Nan CHN	18	Li Jiao NED
4	GUO Yue CHN	19	ZHANG Rui HKG
5	GUO Yan CHN	20	TOTH Krisztina HUN
6	KIM Kyung Ah KOR	20	LI Xiaoxia CHN
7	Li Jia Wei SIN	22	KIM Hyang Mi PRK
8	BOROS Tamara HRV	23	FAN Ying CHN
9	TIE Yana HKG	24	FUKUHARA Ai JAP
10	LIU Jia AUT	25	SUN Bei Bei SIN
11	GAO Jun USA	26	MOON Hyun Jung KOR
12	PAVLOVICH Viktoria BLR	27	LI Nan CHN
13	CAO Zhen CHN	28	BAI Yang CHN
14	LIN Ling HKG	29	KIM Hyon Hui PRK
15	STEFF Mihaela ROU	30	SHEN Yanfei ESP

(Butterfly-players are marked!)

At well assorted distributors!

Link www.butterfly-world.com

Radial ST

Light Table Tennis shoe with Mesh inlays with breathing activity. The continuous EVA sole offers outstanding contact to the ground combined with damping of the back foot.

Sizes 36-47

39,90 Euro



KREANGA CARBON

Playing style: off+

Layers: 2 – Uniaxial Light Carbon 3-wood

Handles: an, fl, st Weight (approx.)

Speciality:

With a similar degree of hardness, but more speed compared to the PRIMORAC CARBON OFF+, the blade shows it's best effect in a slightly indirect play out of semi-distance.

129,90 Euro



Balsa Carbo X5

Playing style: off Layers: 2 – Carbon 3 – wood Handle: fl, an, st Weight (approx.) 75 g.

Speciality: Due to it's low weight the BalsaCarbo X5 offers much control and makes a variable block play and soft returns above the table possible.

49,90 Euro



Maze Passion

Playing style: off- Layers 2 – glass fibre 5 – wood

Handle: fl, an, st Weight (approx. 85 g). Speciality:

For a controlled return- and block play, but still enough hardness for fast topspins close to the table due to the glass fibre.

39,90 Euro



Schlager PRECISION

Playing style: off- Layers: 5- wood Handle: an, fl, st, Weight (approx.)

Speciality: a maximum of control and precision.

34,90 Euro



Joo Se Hyuk

Playing style: def Layers: 5- wood Handle: st Weight (approx.) 90g. Speciality: Perfect for long defence as well as quick counter spins.

82,90 Euro



 **Butterfly**
NEWS[®]

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Today with:
Maxim Shmyrev



In his young years Maxim Shmyrev came to Germany and long lived and trained at Borussia Düsseldorf. He played for German first- and second league clubs for more than a century. And of course he is member of the Russian National Team. Within Table Tennis circles he's known as very sympathetic, fair and funny sportsmen. For a year now he is Butterfly Sports Director in his home country Russia.

„We stew in our own juice too much“

Mr. Shmyrev, since this year you are Sports Director for Butterfly in Russia. How did it come to this cooperation?

That's a long story. I think it began with Borussia Düsseldorf, where I spent my first years as Table Tennis professional and Mario Amizic, current global Sports Director, worked as a coach. Butterfly supported me as a player and Mario recommended me as Sports Director for Russia.

Which are your duties in Russia and what are your goals?

Butterfly had been leading brand in Russia respectively the old Sowjet Union. This has changed in the recent years. I'm up to establishing a sport network to help Butterfly to become No.1 in Russia again. Especially I observe the youngsters and try to win hopeful talents for Butterfly. Besides I try to bring outstanding

coaches to Butterfly, which themselves bring the players at an early stage. And last but not least we support a few clubs and teams to improve our presence in Russia. The difference to Table Tennis in Germany lies in the fact, that the so called basic schooling happens in sports schools, to which clubs and teams are connected. In so far these schools are in the focus of our interests as well.

In the past the Sowjet respectively Russian National Team was supported by Butterfly for a long while. This has changed as the market opened. Is it a goal to bring Butterfly and the National Team back together?

This is a bitter story. In the recent ten years the National Team, of which I'm still a member, has cooperated with three or four brands. This can't work, for there is no continuity. It's hard to tell how things will evolve.

The „old“ Sowjet Union has been a Table Tennis Nation for centuries and played top again and again bringing out many top players. This goes for the „new“ Russia as well. Yet one can often read and hear, that sports today does not work as it had done in Sowjet times. Especially in the small sports, to which Table Tennis counts as well. What is the current situation of Table Tennis in Russia?

The first years of the change had been very bad for all sports, indeed. Of course as well for Table Tennis. Currently things improve more and more, especially in terms of administration. Of course one can't dump all tradition over board in one day, not even the bad ones. But I'm of good hope regarding the future.

There are statistics of the members of the ETTU. In times of the Sowjet Union the stated numbers for Sowjet Table Tennis were the highest in Europe, though they were estimated figures. How many players play Table Tennis in Russia today?

It still is an enormous number, but I can't name it exactly at the moment.

It is supposed to be of six figures and this makes it an interesting market for Butterfly.

Indeed. And a market growing significantly in the young past.

Do people have more money in Russia now, for Table Tennis products are not really cheap, not to say expensive?

There is more economic power in Russia. Moscow is the second most expensive city of the World. Of course Moscow is not Russia. But it's improving all over the country, as well regarding Table Tennis and it's market.

Let's talk about sports again. In Tennis Russia has provided a number of top female players almost as like of a production line. What about the hopeful talents in Table Tennis?

The last Russian National Championships was crowded with young players as never before. This is impressive and makes hope for the future. Some of these young players are already contracted by Butterfly.

What needs most work at the moment in the Russian Table Tennis?

The Organisation of the promotion process of young players. We stew in our own juice too much. By this I want to say that many coaches are happy to stew within the Russian juice. They don't have foreign experience, no international impressions and by this no innovative push. Within the last 15 years we have lost a number of good coaches to foreign countries, where they work now. In Russia we have very few experienced coaches. That's why we have only produced some exceptional talents like Smirnov or Kuzmin, but no broad and healthy top. Our top-promotion is in need of clear structures. Players are more a product of chance at the moment. Yet I'm optimistic, that we will make it within the upcoming years.

Thank you very much for your open words and good luck to your work, Mr. Shmyrev.



Dear Table Tennis friends,

In cooperation with the Federation of German Table Tennis Coaches (VDTT) Butterfly presents to you practical exercises for your play. Enjoy them!

Returns

Part 4 – Feeling for length

To get a better feeling for the length of the return we again take use of a so called contrast-exercise. This means that we integrate both extreme options with one task. Here the player is supposed to play variable services of the partner first as short as possible, then as long to the baseline and as aggressive as possible.

Two Butterfly catalogues are taken as targets.

At the short return one has to make sure to be relaxed in the hand and the ball is simply let bounced off the racket. A short, slight kick under the ball is possible as well.

The long return should be played with a hard impulse.

To integrate the footwork into the exercise the service can be played long and fast once in a while. Does the return player keep his right foot under the table instead of making a lunge, latest after this he will recognize.

Of course with kids a game can be made out of this. Each catalogue hit is a point. After a hit the target changes.

Next month we will deal with returns of semi-length.

