

### Schedule

22.01. - 25.01.04	Croatian Open
23.01. - 25.01.04	Europe Junior Top 12 in Le Creusot
07.02. - 08.02.04	Europe Top 12 in Frankfurt/Main



- New marketing agency for Timo Boll
- Boll: poster and internet
- Butterfly promotes young blood

- Olympic course on Cuba
- Grand Finals in Guangzhou
- Product of the month

- World's ranking list men/women
- And much more.....!

Ladies and gentlemen,  
dear Table Tennis friends,

once again an interesting and eventful year comes to an end. In 2003 Butterfly once again proved the connection between the brand and the success of our athletes. Outstanding in this year was definitely Werner Schlager's World Champion title. But all other titles and success as well show, that we're on the right way with our work. This is motivation for a joint and continuously successful future.

I would like to wish you a merry Christmas and much success in the new year, as well in behalf of all staff of our house.

Sincerely yours  
Kimihiro Tamasu



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## **New marketing agency for World Cup winner Timo Boll**

Table Tennis World Cup winner Timo Boll and the Client Management Group emg of Manfred Zimmermann and former Tennis professional Carl-Uwe Steeb have agreed upon a general cooperation in all issues of management at the beginning of this month. Manfred Zimmermann: "We're happy to add a world-class sportsman like Timo Boll to the list of our clients. Especially in the future market of Asia, where Boll has much popularity and sympathy, we believe in high marketing potentials."

Arranged was this cooperation by Hans Wilhelm Gäb, who attended Timo Boll's career for quite a while and who will support Timo Boll as an absolute insider in the Table Tennis scene. Carl-Uwe Steeb, knowing Timo Boll of their common Olympic participation, is convinced, that Table Tennis can prosper in Germany as well with Timo Boll on the top. "Who has once seen what Timo can do at the table and how fast this sports is can only be fascinated and impressed."



The Client Management Group in Düsseldorf and Munich cooperate with Norbert Pflippen and service amongst others soccer players like Paul Freier, Simon Jentzsch, Markus Schroth, Lars Ricken and Torsten Frings. Partners of the agency are actors like Til Schweiger, Erol Sander, Ursula Karven, Anja Kling, Gerit Kling, Adrian Sutil or Andreas Beck.

The 22-year old Boll had held the lead in the World's Ranking list for more than six months and won the Japan Open in September facing the complete Chinese World-elite. It was a virus infection that stopped him and forced an international break in the recent weeks.

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## **Butterfly supports fresh blood**

These days the World Championships of the Juniors are held in the Chilean capitol of Santiago. The event run for the first time is under a special star, for: Butterfly, the most successful equipment provider, will support this tournament of the rising stars. Butterfly chief Kimihiko Tamasu signed a sponsoring deal with ITTF head Sharara concerning the official playing ball up to 2007. With this the two most powerful men in Table Tennis fulfilled their common dream to support future World Champions in an early age. The second World Championships of the Juniors will then be held next year in November in the Japanese city of Kobe. The preparations by the Japanese Table Tennis Association and the regional Hyogo federation have already started.



But this is not enough. Butterfly has set up the goal to support other Junior tournaments as well. An example: the 67<sup>th</sup> West-Japanese Table Tennis Championships in Yanai in February 2004. There the best U18-players of China, Korea, Taipei and Japan will meet and conquer for the "Asian Inter High-School"-cup. After that the national conquest between the four best Asian Junior National teams will be held in an neighbouring city. How important the promotion of such tournaments is, was shown by the success of Yoo Nam Kyu, who had participated in such a tournament at the age of 15. Five years later the Korean became Olympic Champion in 1988.

**[www.butterfly-world.com](http://www.butterfly-world.com)**

## Grand Finals in Guangzhou

### Unlucky Zhang Yining wins two times silver

Three times silver and two bronze medals – alike all other top events of 2003 the Butterfly athletes put their mark on the Grand Final of the ITTF Pro Tour as well. But it was the Chinese Zhang Yining, who had to satisfy herself with silver at the showdown in the singles of the ITTF Pro Tour 2003. And even in the doubles the clearly most successful female player of the year became only second on the side of World Champion Wang Nan at the Grand Finals in Guangzhou noted 240.000 Dollars. Therefore the South Korean Ryung Seung Min impressively undermined his position in the world elite by winning bronze. By entering the final Hongkong Chinese Cheung Yuk with partner Leung Chu Yan proved to be one of the best specialist for this Olympic discipline, in which Bojan Tokic climbed the winner's pedestal for Butterfly. The Slovenian with Aleksandar Karakasevic (Serbia and Montenegro) surprisingly became third by beating the Tamasu combination Werner Schlager and Karl Jindrak (Austria).



As expected the Grand Final of the Pro Tour 2003, during which the total sum of more than 2 Million dollars was given away, was dominated by the host. China won eleven of 16 possible medals, all gold medals in the four disciplines and three times silver. Impressive, how the largest table tennis nation compensated the drop out of their most important actors Ma Lin, Wang Liqin and Zhang Yining. Others stepped in for them: Gold medallist at the men's singles Wang Hao, so far accounted for bad nerves, and the only 17-year old Hao Shuai. At the women's singles and doubles Niu Jianfeng (with the 15-year old Guo Yue) and in the men's doubles the 19-year old Chen Qi (with Ma Lin) extended the Table Tennis power of the nation beyond the great wall together with Wang Hao, Hao Shuai and Qiu Yike.

Alike the year before in Gothenburg the Grand Final in the south Chinese City of Guangzhou didn't lack surprises. One of them was the 3:4 defeat of Zhang Yining in the final of the women's single. Leading 3:2 in games and 10:9 the Butterfly star needed only one more point against National team mate Niu Jianfeng to win gold and the 26.000 Dollar cheque. "I missed a golden chance with the match point", an angry Zhang commented her surprising defeat. Before in the semi final the Chinese once again had controlled Olympic Champion Wang Nan, who herself had tightly won against Croatia's and Europe's best butterfly, Tamara Boros, in seven tough games. Boros: "I hope to beat her one day. In almost every match I was close but I never managed to succeed". Boros had won the Butterfly internal match against Austrian Liu Jia, while the fourth Tamasu starter, Japanese Aya Umemura, lost to the later winner Niu Jianfeng.

It was Ryu Seung Min who brought the men's singles to life at the beginning. The semi finalist of the China Open beat former World Champion Wang Liqin 4:3 and impressively proved to be taken into account even on events of highest quality. After the penholder player had caught up 1:2 and 2:3 against Wang and won he afterwards dominated the Chinese Liu Guozheng 4:1. It was rather a lack of fortune than ability as he then lost to his fellow Hao Shuai 1:4 in the semi final – three of the lost games were only by two points.

Four other Butterfly partners did not reach the medal ranks in the singles this time. World Champion Werner Schlager still awaits his first moments of success after his broken toe this summer. He lost to China's young star Chen Qi in round one in five games just like Chiang Peng Lung (Taiwan) did to Liu Guozheng (China). Greece's Kalinikos Kreanga surprisingly dropped out in the quarter final against 24-year old Jens Lundquist after leading 3:1. Earlier he had beaten the Russian Alexei Smirnov. The Swede Lundquist before had provided the greatest sensation of the Grand Final by kicking out World's No.1 and top favourite Ma Lin (China).

Not at the start in Guangzhou were Europe Top-12 winner Timo Boll (Germany) and Olympic Champion Kong Linghui (China). Both Butterfly stars did not fulfil the qualification requirements of the ITTF, which not only asks for a ranking amongst the top 16 players of the serial but for a participation at Pro Tour events in at least three continents or six tournaments in at least two continents.

**[www.butterfly-world.com](http://www.butterfly-world.com)**

## **CUBA Olympic Solidarity Course, 11-19 November, 2003**

Cuba has a sports structure that is the envy of many countries. Cuba is a small island nation that regularly finishes in the Top 10 nations at the Olympic Games, many times winner of the baseball world championship, current women's volleyball Olympic gold medalists, as well as countless boxing and judo gold medalists.

In table tennis, there is an excellent structure, starting with the "My Champion School Program" devised by hard working Latin American Development Officer, Evelio Alvarez. These players are talent spotted by the Sports Initiation Schools in each of the 14 provinces, who in turn progress to the National Team.

The coaches are extremely well educated with many having Master's Degrees in Sports related areas as well as most having 5 year Physical Education Degrees. Heart rates are monitored at the conclusion of each multiball exercise to ensure the optimum levels of work and recovery, and microcycles and macrocycles are reanalyzed and adapted at the weekly coaches planning meeting, as part of their 4 year periodised plan, are but 2 examples of the work done here. Resources and International competition are the 2 areas where Cuba is lacking.

At the "My Champion School" Program I visited, around 30 students gave me a very warm welcome. There was 8 tables, mostly home-made and not in great condition, which was OK, but when they started to play I noticed an unusual sound as the ball hit the table.

As they noticed the puzzled look on my face, I was handed a deodorant stick, which at first I had thought was a result of staying on the 20<sup>th</sup> floor of a hotel that had a power blackout, and the many trips up and down, however I soon realized that the deodorant roll-on balls were being used for training. The 8 one star balls they had were saved for the best players or competitions, and guarded very closely. Yet here was a talented group of coaches working in a very well structured learning environment, using good training methodology. The National Team play with rubbers that would have been long discarded by their counterparts in Europe or Asia, and turn the rubber upside down to prolong rubber life as well as using the cut off pieces normally discarded on a new sheet. The balls used for multiball were light weight poor quality balls and were limited to around 100. The National Team and Coaches despite this are of a very high level, follow the Chinese philosophy of having shakehand-pengrip, attack-defense, left hand-right hand, short pimples-long pimples within their ranks, and work at a very high level. The 30+ coaches attending the Olympic Solidarity Course were hungry for knowledge of the latest techniques and training methods, and animated discussions went well beyond the scheduled hours as debates raged on the relative advantages and disadvantages of various training programs and techniques. The photos show Cuba receiving Butterfly rackets[both beginner and high performance] that were donated to the ITTF Development Program by Butterfly. These rackets were greatly appreciated. The ITTF will also provide an equipment package in 2004.



**[www.butterfly-world.com](http://www.butterfly-world.com)**



## Schooling poster with Timo Boll

Timo Boll's topspin is technically top – this is proved by the new schooling poster of Timo Boll. It shows the modern forehand topspin technique against block. The poster is available at:

**VDTT-Geschäftsstelle**

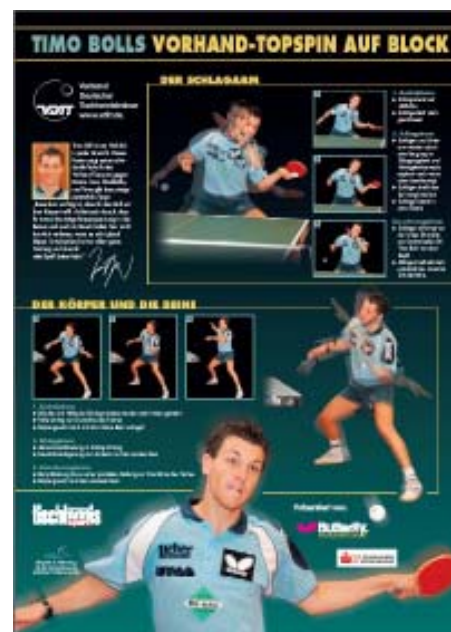
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## Timo Boll: Interesting things at [www.timo-boll.de](http://www.timo-boll.de)

**Timo informative: column**

**09.12.2003**



Hello fans,

the first weekend of competition after my three weeks break due to my illness went very well.

To win against my feared opponents Chuang Chih Yuan (World's No.3) and Alexej Smirnov (World's No.14) on Friday was a surprise to me for my backlog in terms of training is enormous. By these two wins I was able to help my team Gönnern to a 3:2 Champions League victory.

On Sunday in the Bundesliga in Düsseldorf I was able to keep up this standard though Friday had exhausted my quite a lot. Winning the double, two singles against Michael Maze and Danny Heister and a very strong team performance brought us a 6:1 success in front of 1.000 spectators. This was our revenge for the 0:6 debacle in the Play-Offs last season.

The next days I will use to improve my fitness and to regain my control of the ball. For I have too few Pro-Tour participations, I'm not allowed to attend the Pro-Tour finals this week, where I had reached the semi-finals last year. So the next competitions will be the Champions League match in Halmstadt (19.12.) and the Bundesliga match in Karlsruhe (21.12.).

Till then

Timo

## Timo in private: 1000 questions

Everything one is interested in will be asked here. The list will constantly be extended and brought up to date. One day there will be 1000 questions.

01. Do you have pets?

Yes, a tomcat named "Snowy"! My parents have a dog named "Sandy", but now that I have my own apartment I rarely see him

02. What was your favourite topic in school?

Of course sports, but I was good in French and German as well.

03. Which course did you hate?

Chemistry!!

04. Would you like to have your Abitur?

Of course; I had aimed for it, attended the Gymnasium, but then decided to go for sports.

05. What would have been your profession if you hadn't turned out as a Table Tennis professional?

Hard to say. It was always my dream to work in a bank.

06. Of what did you dream as a child?

Driving a car; in the meantime I can.

07. Would you like to have brothers or sisters?

No, for it would have been impossible to become a professional sportsman. My parents had to invest a lot of time into me.

# Product of the month

At well assorted distributors!



**Link** [www.butterfly-world.com](http://www.butterfly-world.com) „Start-page novelties 2003”



**Bottle Timo Boll**

Size 0.5 l, 15,5 x 6,2 cm

**9,90 Euro**

**Button „Timo Boll“**  
46mm diameter incl.  
safety pin  
**0,90 Euro**



**Windbreaker**

Sizes S-XXL

Cover material Nylon taffeta, colour: black. Details: Water-proofed, hood integrated in the collar.

**54,70 Euro**



**Jacket Mario**

Sizes: S – XXL

Cover material: Nylon, water repellent, dark-blue.

Lining: fleece, dark gray.

Hood to be buttoned off.

2 inner pockets with sipper, 2 large side-pockets

**66,00 Euro**



**Sweatshirt, jogging trousers**

Sizes: S-XXL

Material: cotton, colour: black

**Sweatshirt**

**43,80 Euro**

**jogging trousers**

**35,80 Euro**



## ITTF World's Ranking List, Woman (Extract, 11 - 2003) (Butterfly-players are marked!)

1	<b>ZHANG Yining CHN</b>	16	JIANG Huajun CHN
2	WANG Nan CHN	17	<b>SONG Ah Sim (HKG)</b>
3	GUO Yan CHN	18	<b>KIM Hyon PRK</b>
4	NIU Jianfeng CHN	19	ZHANG Rui (HKG)
5	GUO Yue CHN	20	CAO Zhen CHN
6	LI Ju CHN	21	FAN Ying CHN
9	LI Nan CHN	22	LI Jia CHN
8	<b>BOROS Tamara HRV</b>	23	<b>CHANG Jun Gao USA</b>
7	TIE Yana HKG	24	SCHÖPP Jie GER
10	LIN Ling CHN	25	JING Jun Hong SIN
11	KIM Kyung Ah KOR	26	<b>UMEMURA Aya JPN</b>
12	LAU Sui Fei HKG	27	WANG Chen CHN
13	<b>TOTH Krisztina HUN</b>	28	LI Xiaoxia CHN
14	LI Jia Wei SIN	29	<b>BADESCU Otilia ROU</b>
15	STEFF Mihaela ROU	30	JING Jun Hong (SIN)

## ITTF World's Ranking List, Men (Extract, 11 - 2003) (Butterfly-players are marked!)

1	MA Lin CHN	16	SAIVE Jean-Michel BEL
2	WANG Liqin CHN	17	<b>JOO Se Hyuk KOR</b>
3	CHUAN Chih-Yuan TPE	18	KARLSSON Peter SWE
4	WANG Hao CHN	18	<b>PRIMORAC Zoran CRO</b>
5	SAMSONOV Vladimir BLR	20	QIU Yike CHN
6	<b>BOLL Timo GER</b>	21	<b>KIM Taek Soo KOR</b>
7	<b>KREANGA Kalinikos GRE</b>	22	HAO Shuai CHN
8	LIU Guozheng CHN	23	PERSSON Jorgen SWE
9	<b>KONG Linghui CHN</b>	24	ROSSKOPF Jörg GER
10	<b>SCHLAGER Werner AUT</b>	25	CHEN Weixing AUT
11	Chen Qi CHN	26	<b>KORBEL Petr (CZE)</b>
12	<b>RYU Seung Min KOR</b>	27	WALDNER Jan-Ove SWE
13	<b>CHIANG Peng-Lung TPE</b>	28	<b>MAZE Michael DEN</b>
14	SMIRNOV Alexei RUS	29	Ko Lai Chak (HKG)
15	<b>OH Sang Eun KOR</b>	30	<b>KEEN Trinko NED</b>



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