

In the mid-eighties, many top Chinese players started feeling that the equipment they were using was distinctly inferior to that of their European competition. In cooperation with the Chinese National team, a project was launched with the expressed intent of producing blades of the highest possible quality, custom tuned to the needs of the Chinese National players. The "Boutique-brand" **Avalox** was born.

Unfortunately, a Chinese manufacturer decided to appropriate our brand name and started manufacturing equipment under the Avalox name. Being a small company, we have no practical way of defending ourselves against that. Therefore we intend to introduce an authentication system to help our customers verify that they are buying only the original, Swedish made high quality Avalox products.

After years of development, new blades have been introduced to the market under the simplified brand name of "**AVX**". As their Swedish-made counterparts, they are products of the highest workmanship. The AVX line of blades introduces additional types of construction and thus widens the brand's appeal to professional level players.



AVALOX P500 SERIES

Offensive , Made in Sweden

The AVALOX P500 is a fast 5-ply blade. A hard, paper thin outer ply guarantees excellent touch, while a strong second ply generates speed. The soft center provides the springiness so much enjoyed by top spin players. Kong Ling Hui won his 1995 World Championship title with this blade.

AVALOX P700 SERIES

Offensive + , Made in Sweden

The AVALOX P700 some may remember Wang Tao throwing it high into the air after clinching the World Championship for China in 1995- combines the massive speed of the other Swedish- made 7-ply blades with distinctly lower weight and a feel that rivals some 5-ply blades. Solid contact, maximum power and marvelous touch.



BLUE THUNDER 550

Offensive - , Made in Sweden

The AVALOX BLUE THUNDER 550 has been called "The dream blade". With the increasing realization that in the modern game fuller contact with the ball leads to a high speed, some players found that they didn't need as much speed from the blade, but could benefit immensely from a more distinct trampoline effect and the higher racket speed made possible by lower weight.

BLUE THUNDER 555

Offensive, Made in Sweden

The AVALOX BLUE THUNDER 555 is the direct descendent of the Avalox P500. Very similar construction achieve a similar feel. The 555 is tuned to be slightly springy and a few grams lighter. The blade of the BLUE THUNDER line are sealed to facilitate removal of rubber without pulling up fibers from the top ply.



BLUE THUNDER 777

Offensive + , Made in Sweden

The AVALOX BLUE THUNDER 777 introduced a new concept to the construction of 7-ply blades. While maintaining the desirable characteristics of solid contact and high speed it adds a slightly higher amount of flex. The results is an extremely fast blade that still provides the touch necessary for a controlled topspin game.



AVX V1

Allround

The AVX-V1 is a relatively fast allround wood. While it is squarely aimed at the allround player, it is slightly tuned toward spin. Its classic 5-ply construction gives it the solid controlled feel required for the precise play, yet allows generating substantial pace.



AVX MA WENGE CARBON

Offensive +

The AVX MA WENGE is the company's first carbon blade. Throughout our history, our focus has been development of relatively fast blades that provide excellent touch. Until recently, carbon blades provided the speed, but failed to offer the touch we required for our products.

With the development of the MA WENGE, we have succeeded in manufacturing a blade that has the carbon related benefit of speed and firmness while offering low weight and a touch that rivals pure wood blades.

AVX J-ARAMID

Offensive

The AVX J-ARAMID is the company's first Aramid-carbon blade. The tightly woven Aramid layers add speed to the 5-ply wood construction while controlling excessive vibration. The top-ply, made from the finest Kiso-Hinoki wood, lends a soft touch to this powerful combination.



AVX HADO

Offensive , Made in Japan

The AVX HADO is one of the first 9-ply Hinoki blades. All plies are made from the rare Kiso-Hinoki wood, grown only in Japan and harvested under very strict conditions.

The nine plies of this soft, precious wood interact to achieve a surprisingly soft touch. A long dwell time allows a top spin stroke to "hold on" to the ball, which produces an extreme amount of spin, reminiscent of fresh glue effect! The Hado is made by Japanese master craftsmen.

AVX TAISHI

Offensive , Made in Japan

The AVX TAISHI is constructed in the same way as AVX HADO with 9-plyies of super-select Hinoki wood from Japan. Unlike multi-ply blade made from other woods, this blade has a very soft touch and makes it especially suitable for the two winged Chinese penholder style. The Taishi is made by Japanese master craftsmen.



AVX ASUKA

Offensive ++ , Made in Japan

The AVX ASUKA is an all-out attack blade in the long traditional of Japanese 1-ply Hinoki blade. The wood has to be very carefully selected to be appropriate for this type of blade. One solid piece of this rare wood gives it an extremely powerful, punchy feeling. The correct wood selection and careful construction is performed by specialists in Japan.

Brand	Name	Speed	Control	Handles
Avallo	ASUKA	10.0	9.5	Japanese Penholder
Avallo AVX	HADO	9.0	10.5	Flair, Straight, Anatomic
Avallo AVX	TAISHI	9.0	10.5	Chinese Penholder
Avallo AVX	J-ARAMID	10.5	9.0	Flair, Straight, Anatomic, Penholder

Avallo AVX	<u>J - TECH</u>	9.0	10.0	Flair, Straight, Anatomic, Penholder
Avallo AVX	<u>J - POWER</u>	9.5	9.8	Flair, Straight, Anatomic, Penholder
Avallo AVX	<u>HINOKI ARAMID</u>	11.0	8.5	Japanese Penholder
Avallo AVX	<u>Edge</u>	9.5	9.5	Flair, Straight, Penholder
Avallo AVX	<u>Ma Wenge Carbon</u>	8.5	9.5	Flair, Straight, Penholder
Avallo AVX	<u>V1</u>	9.0	9.5	Flair, Straight
Avallo AVX	<u>V2</u>	8.5	9.5	Flair, Straight
Avallo AVX	<u>AVX- SP5</u>	9.0	8.5	Flair, Straight, Penholder
Avallo AVX	<u>AVX- SP7</u>	10.0	8.0	Flair, Straight, Penholder
Avallo AVX	<u>AVX- BT5</u>	8.5	9.0	Flair, Straight, Penholder
Avallo AVX	<u>AVX- BT7</u>	10.0	8.0	Flair, Straight, Penholder
AVALOX	<u>P500</u>	9.0	8.5	Flair, Straight, Anatomic, Penholder
AVALOX	<u>P700</u>	10.0	8.0	Flair, Straight, Anatomic, Penholder
AVALOX	<u>Blue Thunder 550</u>	8.0	9.5	Flair, Straight, Anatomic, Penholder
AVALOX	<u>Blue Thunder 555</u>	8.5	9.0	Flair, Straight, Anatomic, Penholder
AVALOX	<u>Blue Thunder 777</u>	10.0	8.0	Flair, Straight, Anatomic, Penholder